# **#INFOCERTREADS**

Digitalize the recruitment and selection process with InfoCert

# Digital Trust Solutions for Employment Agencies





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# Employment agencies: digitalizing processes to stay competitive

While the COVID-19 pandemic has diminished in many countries, the "great resignation" is in full swing and creating huge turnover and recruitment challenges for many organizations. Working from home emerged as a major trend in talent acquisition and recruitment in 2021 and it looks set to continue into 2023. Despite many businesses reopening their offices last year, remote work is not just here to stay: It's much bigger than it was before the pandemic. Remote interviewing and recruiting procedures became a necessity for hiring during the pandemic and should remain relevant as businesses continue to include it in their operating strategy.\*

InfoCert supports the digitalization of Employment Agencies with innovative and user-friendly Digital Trust solutions to simplify recruiting processes. In addition, thanks to Digital Transaction Management solutions, candidates and applicants can sign contracts and renew them in a fully digital mode.

 $<sup>\</sup>star$  https://www.techtarget.com/searchhrsoftware/feature/7-talent-acquisition-and-recruitment-trends



# Simplify and digitalize every step of the process



Recruiting, identification and digital onboarding of new human resources



Signing of the employment contract with one-shot digital signature and on-the-fly identification



Renewal
of term contracts
in 100% digital
mode

# Identification methods to speed up the recruiting of new human resources

# Unattended

**SELFID:** it uses machine learning and biometric technologies to enable easy, fast and automatic identification.

# **Remote**

**VIDEOID:** it allows an operator to identify customers through a video call.

# Existing identities

**AUTID:** subject identification that leverages previously occurring identifications. One example is SPID onboarding for the italian market, which allows users to be identified in minutes by leveraging SPID credentials.

# Our Artificial Intelligence Technologies

With the latest Al technologies, you can digitalize your identification processes:

# **Document analysis**

**OCR DATA EXTRACTION:** identifies and extracts data from identity documents.

# Biometric analysis

LIVENESS DETECTION: determines the vividness of the user who submits their face to a compatibility check with the photo extracted from their ID.

**FACE MATCHING:** the module uses complex algorithms to compare facial features provided by a user through a simple selfie with the facial images present on identity documents.



# 3 reasons to choose digital trust solutions

## Choose an inclusive approach

The adoption of 100% digital solutions allows to reduce distances, opening up new possibilities, for companies, candidates and candidates.

## Make your processes more efficient

The time saved by digitizing the process is a competitive advantage for your agency, saving time and money spent on time-consuming and burdensome paperwork.

# Choose a sustainable approach

Digitalization of processes resulting in reduced travel enables the reduction of CO2. In addition, the elimination of paper through 100% paperless solutions ensures more sustainable processes across the board.



# InfoCert offers solutions for every need

## **IDENTITY**

- Identification toolsCertify the identity of users anywhere, anytime
- Use existing verified identities to speed up onboarding
- Self Sovereign Identity

  Certify and manage identity on blockchain
- Personal ID

  Verify and certify the people involved in a transaction
- Legal ID

  Verify and certify the legal entity involved in transactions

## **TRANSACTIONS**

- Digital preservation

  Preserve, verify and attest to the integrity of your documents
- **Electronic Signature**Manage signature processes, easily remotely and flexibly
- Digital onboarding
  Accelerate and certify Onboarding processes



# Digitalize your recruiting processes

Find out more on infocert.digital

